

Hello Shareholders:

As we make our way through the holiday season, I would like to update you on your Company's progress. The year has been lean but eventful. As most of you know, we were involved with two films in the 4th quarter; BUS 657 starring Robert DeNiro and DAUGHTER OF GOD starring Keanu Reeves and Mira Sorvino. The latter film we invested equity into through our film-financing label, Remark Pictures. This deal put the Company into the business of film financing and has exponentially expanded our deal flow.

Prior to DAUGHTER OF GOD, we were solely in the business of sourcing, developing and producing movies. This process is the foundation of film production in Hollywood and has thousands, if not tens of thousands, of daily practitioners worldwide vying for the best scripts, writers, directors and stars. Regardless of our access and my substantial Hollywood relationships, we were still earthbound by the finite amount of bankable talent available to put our packages together. Such is the lot of most Hollywood independent producers without equity or debt funding to contribute. By creating Remark Pictures, we have vaulted over the ranks of many of our competitors because the great majority of films today are financed by a complex assemblage of distribution guarantees, localized film tax incentives, debt financing and equity. Without being able to provide the latter, the independent producer usually finds himself in the position of needing a company like Remark to close the financing circle. Our means give us opportunity. Opportunity increases our ability to generate revenue.

The value of Remark, however, is greater than simply being a source of funding. It allows your Company to be in the running on projects that have already had a sizable amount of work done in terms of assembling the elements. Known as packaging, this process limited our ability to put more films into production in the past few years, most notably with END OF THE GUN where we had all the pieces in place to begin filming and then our star got injured and the equity got cold feet and pulled out. We thought we could rise above it, first by recasting which is a common practice, and then by scaling back but ultimately the equity dump sank the film but the model for our future success was clear; to be competitive in today's Hollywood, Mass Hysteria would need to provide a capital component.

Going into 2015, we're circling a number of exciting projects with stars such as Emily Blunt, John Goodman, Helena Bonham Carter, Jude Law, Penelope Cruz, William Hurt, Vera Farmiga, Amy Poehler, Diane Kruger, Rupert Friend, Imogene Poots, and Michael Fassbinder. We haven't committed to any of them but we've been running the numbers and speaking with the directors, producers and international sales agents.

**Your Company's mandate for 2015 -- increased film production and revenue.**

We have promising opportunities on the table and more new projects in the pipeline.

I'm encouraged that this upcoming year will be our best yet.

Happy new year.

Sincerely,  
Dan Grodnik  
CEO